



REQUEST FOR COVERAGE : November 21, 2014

CONTACT : media@ohiohomecoming.com

MEDIA ADVISORY

The Ohio Homecoming Group to Officially Announce Plans for “Cleveland Rocks New Year’s Eve” Celebration in Downtown

After a successful inaugural celebration, the Cleveland New Year’s Eve Alliance and the Ohio Homecoming Group will officially announce the **Cleveland Rocks New Year’s Eve** celebration with a brief press conference. **The announcement will include the headlining entertainment announcement, comments from the Global Center for Health Innovation, an overview of the celebration, pertinent event details and the introduction of key partners.**

Additional Event Notes : “Cleveland Rocks” New Year Eve is scheduled to broadcast live on CBS affiliate WOIO 19 Action News from 10:00 p.m. until 12:30 a.m. on event night, 12/31

WHO: The Ohio Homecoming Group/Cleveland New Year’s Eve Alliance

WHEN: Friday, November 21st 2014
2:00 P.M.

WHERE: Global Center for Health Innovation Atrium
1 St. Clair Avenue NE
Cleveland, Ohio 44114

*The press conference will take place on the elevated platform near the northeast entrance to the Global Center.

To RSVP, please reach out to Kayla Barnes at media@ohiohomecoming.com

MEDIA PARKING: Media can park along West Mall Drive.

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