



COBRA STARSHIP HELPS 96.5 KISS FM ROCK CHARDON'S 2012 PROM AT THE ROCK AND ROLL HALL OF FAME

Cleveland, Ohio – April 3, 2012 – 96.5 KISS FM announced today that Cobra Starship will DJ and perform a few of their biggest hits at the Chardon High School prom as part of the *2012 Rock Your Prom* contest. The prom location has also been changed to the Rock and Roll Hall of Fame and Museum on Saturday, May 5, 2012.

The *2012 Rock Your Prom* contest began with a nomination process on www.kisscleveland.com/rockthehouse, where listeners could vote for a local high school to win an ultimate prom package. Students from schools across the area campaigned on behalf of Chardon High School, which suffered extreme tragedy when a school shooting killed three students and injured many others on February 27. Students from local schools created Facebook pages dedicated to ensuring a victory for Chardon High School, which received more than 50,000 votes.

KISS FM, Rock The House Entertainment Group and American Commodore Tuxedo, collaborated on the *2012 Rock Your Prom* grand prize package which includes an amazing venue, the Rock and Roll Hall of Fame and Museum, KISS FM Club DJs, DJ E-V and DJ Pana, concert style lighting, video screens, digital effects and a newly added live appearance by American synthpop band Cobra Starship. When the band heard that Chardon High School had won the promotion they contacted KISS FM and volunteered to DJ and perform a few of their biggest hits. Atlantic Records' Cobra Starship is known for their hit songs, "You Make Me Feel" and "Good Girls Go Bad," which have climbed to the top 10 on the Billboard Charts.

"We wanted to show our support for the community and create a once-in-a-lifetime event for Chardon High School," said Bo Matthews, Program Director, 96.5 KISS FM. "We strive to support our local listeners especially during times of need and once Chardon High School won the contest, we knew we had to make this prom even more memorable for the students."

"Rock the House is humbled to support the Chardon High School community during their healing process," said Matt Radicelli, Owner of Rock The House Entertainment Group. "We want to make sure this is the most historic prom on record in Cleveland and we promise to deliver a top-notch event with our partners at 96.5 KISS FM."

"Chardon High School graciously accepts this wonderful prize that will bring great joy and something positive to look forward to this year. Thank you to KISS FM, Rock the House and American Commodore Tuxedo for making this fantasy prom a reality for our students," said Holly Mihalek, Chardon High English Teacher and Prom Advisor. "It will truly be a once-in-a-lifetime experience. Also, thank you to everyone who voted, especially the students from other schools across the area, your continued support for our community is appreciated."

"As a part of the Northeast Ohio community, the Rock and Roll Hall of Fame is proud to show our support for the local community and do what is right for the Chardon students," said Todd Mesek, Vice President of Marketing and Communications, Rock and Roll Hall of Fame and Museum.

Fans can listen to 96.5 KISS FM on-line at www.kisscleveland.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening experience, offering more than 850 of the nation's most popular live broadcast and digital-only radio stations, plus user-created Custom Stations which provide listeners more songs, better music intelligence, more user control and deeper social media integration, all combined in one free, fully-integrated service.

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Contact:

Jeff Zukauckas
Clear Channel Media and Entertainment Cleveland
(216) 520 – 2600
jeffzukauckas@clearchannel.com